

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Special Summary Revision of Photo Elect oral Rolls with reference to 01-01-2013 as the qualifying date – Awareness and Publicity Campaign – Payment of bills of Rs.4,07,008/- to M/s Livewires Advertising Pvt Ltd., Hyderabad towards the cost of advertisement charges in all editions of Andhra Jyothi daily news paper on 04-10-2012 – Sanctioned – Orders – issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 4666

Dated:06-10-2012

Read the following:-

1. Memo. No.5433/Elecs.C/A1/2012-1, dt:02-07-2012.
2. From G.A. (Elecs.E) Dept. Lr.No.6920/Elecs.E/A2/2012-22, dt:28-09-2012.
3. From M/s Livewires Advertising Pvt., Ltd., Hyderabad Invoice No.Prod-192, dt:04-10-2012.

ORDER:

The Government in the letter 2nd read above have requested M/s Livewires Advertising Private Limited, Hyderabad to insert paid advertisement in all editions of Andhra Jyothi Telugu News Paper on 04-10-2012 in connection with Special Summary Revision of Photo Elect oral Rolls with reference to 01-01-2013 as the qualifying date and also requested to submit bills as per I & PR approved rates with 1.854% Service Tax extra. Accordingly, the advertisement was published in all editions of Andhra Jyothi Telugu news paper on 04-10-2012.

2. In the letter 3rd read above , M/s Livewires Advertising Private Limited, Hyderabad has submitted bill as per approved rates of I & PR Dept., for an amount of Rs. 4,07,008/- as advertisement charges for arranging payment.

3. In view of the above, Government hereby accord sanction for payment of **Rs.4,07,008/-** (Rupees Four lakh seven thousand and eight only) to M/s Livewires Advertising Private Limited, Hyderabad towards the cost of Press Advertisement in all editions of Andhra Jyothi Telugu News Paper on 04-10-2012 in connection with Special Summary Revision of Photo Elect oral Rolls with reference to 01-01-2013 as the qualifying date.

(Contd..2...)

4. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2012-2013.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of **“M/s Livewires Advertising Private Limited, Hyderabad” A/c No.004402001070001, Corporation Bank, M.G. Raod Branch, Secunderabad, IFSC Code:CORP0000044 & MICR No.**

6. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in audit to the extent of funds now released in relaxation of quarterly regulation orders issued vide Memo 1st read above.

7. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O
PRINCIPAL SECRETARY TO GOVERNMENT

To
M/s Livewires Advertising Private Ltd.,
6-3-903/A/9, Surya Nagar, Raj Bhavan Road, Somajiguda, Hyderabad-82.
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad
Copy to:
The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
Finance (Expr.GAD.I/ BG.III) Department.
SC/SF.

//FORWARDED::BY ORDER//

SECTION OFFICER